


Spotify for Podcasters

Making Space @ *Nourish Botanica*

Recording slots available

12–6pm

Thursdays & Fridays



Come for the flowers, stay for the

free podcast studio

YOU'RE INVITED

Come celebrate our new Making Space studio in Atlanta

On June 29, we're officially opening our first Making Space studio at Nourish Botanica - and we'd love to see you there! Check out the agenda, RSVP information, and listen to our live panel discussion about amplifying technically-marginalized voices.

[RSVP ONLINE](#)



DATE & TIME
Jun 29, 2023
12:00PM - 4:00PM

ADDRESS
Nourish Botanica
500 Peachtree St NE, Atlanta, GA 30308

12
DAYS

8
HOURS

36
MINUTES

13
SEATINGS

Meet our panel



Quianah Upton
Owner of Nourish Botanica



Jennifer Lind
Host of the "Being Well Now" podcast

Making Space Making Space

Making Space is our first offer to new and diverse podcasters. We provide everything you need to launch your podcast, including professional studio space & all the gear for your voice to be heard.

[Learn more](#)

Nourish Botanica Nourish Botanica

A Black woman-owned flower shop and cafe that provides a cultural space for community engagement and education. Today, Nourish Botanica is also home to a new podcast studio for the benefit of voices in Atlanta.

[Website](#)

Sound like a pro—even if you're just starting out

Making Space studios are equipped with free, professional podcasting gear provided by Spotify.

The studio includes

- Two professional microphones
- Two broadcast-grade boom arms
- Two sets of headphones
- USB-C and XLR cables
- Hi-quality mixer

The equipment is available for free use.



Making Space for...

Free audio-recording spaces by Spotify

Listen to 'Making Space for...' on Spotify

The official Making Space podcast, featuring panel discussions with our program partners and their communities.

[Check it out](#)



SPREAD THE WORD:

**We're launching a
free podcast studio
in Atlanta**

 Spotify for Podcasters

Making Space @ *Nourish Botanica*

SPREAD THE WORD:

Nourish Botanica and Spotify are coming together
to open a community recording studio in Atlanta!
Together, we're Making Space for more voices
to be heard.

Professional podcasting gear provided by RØDE.

 Spotify for Podcasters

Making Space @ *Nourish Botanica*

SPREAD THE WORD:

**Celebrate with us on
June 29
7PM-9PM EST**

 Spotify for Podcasters

Making Space @ *Nourish Botanica*

Making Space at...



Sovereign

Location: Greenville, SC

More than just a plant store, queer-owned Sovereign offers creative sanctuary and chill vibes—perfect for the budding podcaster.

[Book a recording slot](#)



Curia on the Drag

Location: Gainesville, FL

A decorative urban oasis with 2.5 acres of land. Equipped with a cafe, a vegan food truck, a bar, an art market, and now, a free podcast studio.

[Book a recording slot](#)



Nourish Botanica

Location: Atlanta, GA

A Black woman-owned flower shop, cafe, community gathering space, and free podcast studio for the bouquet of voices in Atlanta.

[Launching 6/29](#)

 Spotify for Podcasters

Making Space  *Nourish Botanica*

**Come for
the flowers,
stay for the**

**free podcast
studio**

In partnership with Spotify for Podcasters.

Curious? Email hello@nourishbotanica.cafe
to inquire about our recording space.

Or, scan the QR code to reserve a recording slot.



Events

Stay updated on all our events to hear from industry experts, learn about our products and features, and connect with other podcasters near you.



JUNE 14, 2023

Spotify for Podcasters Masterclass: Unlocking your podcast potential

Join us for a live watch party and Q&A to have the first look at our new series.

Attend



JUNE 23, 2023

Vidcon: Up-level your audio content with Drew Afualo

Spotify welcomes top creator Drew Afualo to share her best practices.

Attend

SPREAD THE WORD:

We're launching a
free podcast studio
in Atlanta

JUNE 29, 2023

Making Space: New studio opening in Atlanta

Come celebrate the home of our third Making Space location at Nourish Botanica.

Attend

How to get started



- 1 Sign up for Spotify for Podcasters.**
You have the show idea. We have the free recording, editing, analytics, fan engagement, and monetization tools. Sign up at podcasters.spotify.com
- 2 Book a recording slot at Nourish Botanica.**
Professional podcasting gear is waiting for you! Scan the QR code to find an available slot.
- 3 Bring a storage device.**
Remember to save your files. Most people use an SD memory card and a laptop—and there's a USB-C cord included in-studio.
- 4 Share your show.**
With our free platform, distribute your podcast everywhere and enjoy interactive tools. Introduce yourself to new fans!

 Spotify for Podcasters

Making Space @ *Nourish Botanica*

Tips for recording a podcast

- 1 Jot down your vision.**
Write a script or outline to keep you focused and save time in the editing process later.
- 2 Think ahead.**
Make sure your equipment is in place, Wi-Fi is ready, and devices are charged and set to silent/do not disturb.
- 3 Take a pause.**
Don't be afraid of silence while recording, especially when you're podcasting with someone else. This allows a moment for your words to resonate.
- 4 Write a captivating title and description**
Both should be short and reflect your show's tone and topics. Remember, this is what will get listeners excited, so don't hold back!

 Spotify for Podcasters

Making Space @ *Nourish Botanica*

Welcome to Nourish Botanica's recording space!

Before you press record, let's go over some basics.

Recording space rules


- Make sure all doors to the recording space are closed
- Don't remove any equipment from the space
- Return equipment back where it was
- When leaving, ensure the door is locked
- Follow content guidelines. Spotify Platform Rules



Sign up for Spotify for Podcasters

Get started: podcasters.spotify.com

- Spotify's free podcast platform to help you create and distribute your show
- Connect with your listeners on a new level with features like GSA and polls
- Access powerful analytics to help you grow your show
- Join public Office Hours with Spotify experts to help you along the way

 Spotify for Podcasters

Making Space

Community podcasting in inclusive settings



Scan to reserve a recording slot at Nourish Botanica

 Spotify for Podcasters

Making Space  *Nourish Botanica*

SPREAD THE WORD:

We're launching

a free



podcast studio

Nourish Botanica and Spotify are coming together to open a community recording studio in Atlanta! Together, we're Making Space for more voices to be heard.

Launch party on 6/29 @ 7PM



Scan to RSVP

Shhhh... Recording in session

Yep, that's right. Nourish Botanica is now home to a free podcast studio. Scan to reserve a recording slot.



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Making Space @ *Nourish Botanica*

Spotify for Podcasters

Making Space @ Nourish Botanica

SPREAD THE WORD:

We're launching

a free



podcast studio

Come celebrate the launch of
Nourish Botanica's new recording
space on 6/29

RSVP here

Professional podcasting gear
provided by RØDE

