

News

## Turn your voice into captions



It's easy to make your live streams more inclusive! Enable automatic live captions in the Live Control Room.

[LEARN MORE](#)

News

## Monetization made easy



Monetization is a key part of the YouTube Partner Program. Your insight helped streamline our process. Learn how we made it easier to earn.

[SEE IMPROVEMENTS](#)



## Your feedback helped improve the YouTube Partner Program!



The [YouTube Partner Program \(YPP\)](#) comes with lots of perks, like helping eligible creators make money. Thanks to your insight, it's now easier to start and continue the monetization process. Watch our video that breaks down all the YPP updates.

WATCH VIDEO

### YPP updates at a glance



**Easier application process:** Applications only take about a week to review. If you're not already a partner, easily [check your eligibility!](#)



**Speedy onboarding:** Once approved, we'll welcome you with info about [enabling monetization](#) on your past videos and [getting paid](#).



**More control of monetization:** We've [updated our policies](#) to allow more videos to be fully monetized. Before you publish, you should also [self-certify](#) and [check for policy issues](#).



**Expanding monetization appeals:** If your channel has been rejected or suspended, you can give us [more context about your channel](#) and our policy team will take a second look.

Don't miss our video to [get more info about these updates](#). And check out the YouTube blog to keep learning!

GO TO BLOG

Was this email helpful?





## Help fans find your channel with a custom URL!

People don't remember URLs with random numbers and letters. So claim your custom URL before someone else gets it first. It'll make your channel more unique and memorable when you share it on other platforms!

CLAIM YOUR URL

### Let's get started

**Step 1:** Go to the customisation tab in your YouTube Studio. Select "Basic info," and scroll down to the channel URL section.

**Step 2:** Create a custom URL based on your channel name—only use letters and numbers. You can change it up to 3 times a year.

**Step 3:** Press "publish," and you're all set to share it with fans everywhere.

CLAIM YOUR URL

Was this email helpful?



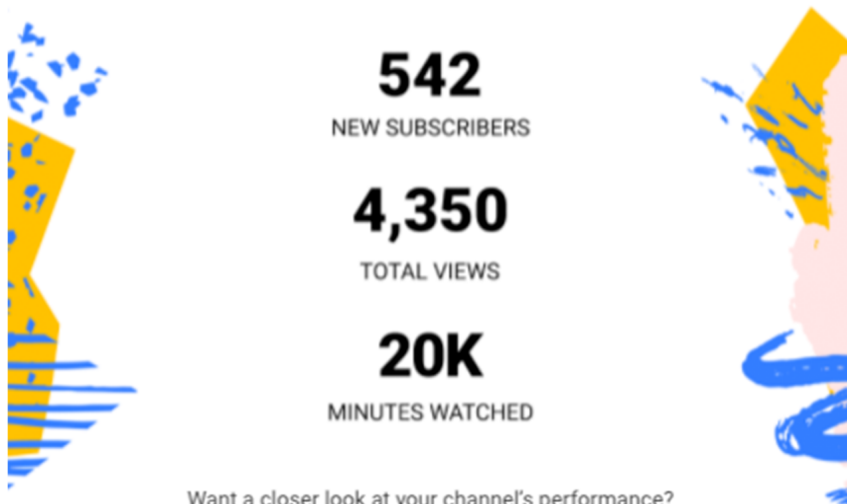
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## [Channel Name], see how your channel did last month



SEE MORE STATS

## Here's what's new with YouTube

### Welcome to the new YouTube for Creators site!

Want to learn about branding? Making money? Growing your community? Head to the revamped [YouTube for Creators site](#) to access all the info you need.

### Future of video revealed in the YouTube Culture & Trends Report

We examined hundreds of global trends to assess what changes will continue beyond the pandemic. Watch the [Culture & Trends Report](#) to learn which ones stick.

### Hey Gamers—you asked for sharable Clips, you got it

Now fans can share 5-60 second clips of your epic highlights. Bring your A-game, then [watch your content get re-posted](#) with a new audience.

### Amplify Voices: shining light on underrepresented communities

Learn how Tiffany Rothe [turned her passion for fitness into a budding community](#) by remaining authentic and being a resource for aspiring Black women creators.

### Your algorithm questions answered

Tune into a [Q&A with YouTube's VP of Engineering](#) as he answers your burning questions about recommended videos.

### Creator on the Rise Spotlight

Sunday mornings are a whole lot sillier with rotoscope animator Matthew McClesky. Check in weekly for [hilarious animations about video games](#) like Stardew Valley.

August brought the heat! See you next month with more fire updates. 🔥

