



Rec Room

Your go-to resource for
all things podcasting

Rec Room

Your go-to resource for all things podcasting



New series: Spotify for Podcasters Masterclass

In our first episode, “Teenager Therapy” co-host Gael Aitor shares his success story and breaks down the tools that help him grow his podcast. Hear how Gael uses analytics to optimize episode titles, Q&A and polls to gain audience insights, and more!

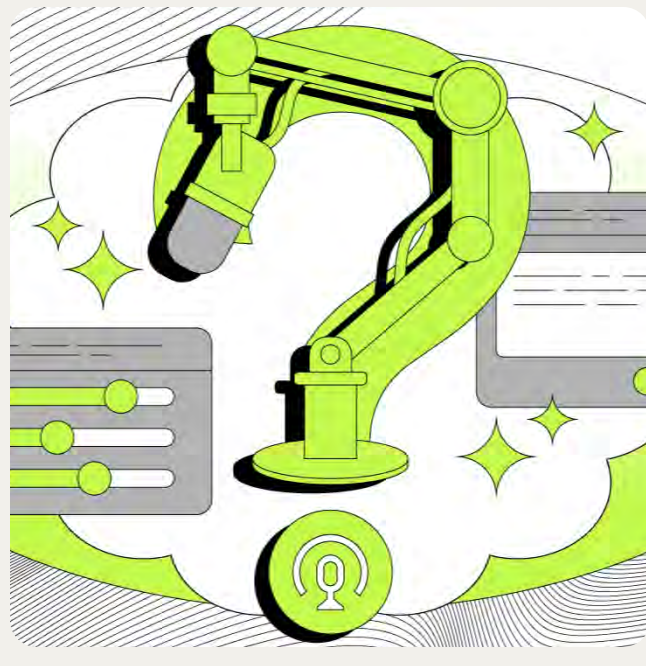
[Watch now](#)



How to measure podcast success

Learn how to track progress toward your show’s goals using both quantitative data (e.g., performance metrics) and qualitative results (e.g., improved skills).

[READ ON](#)

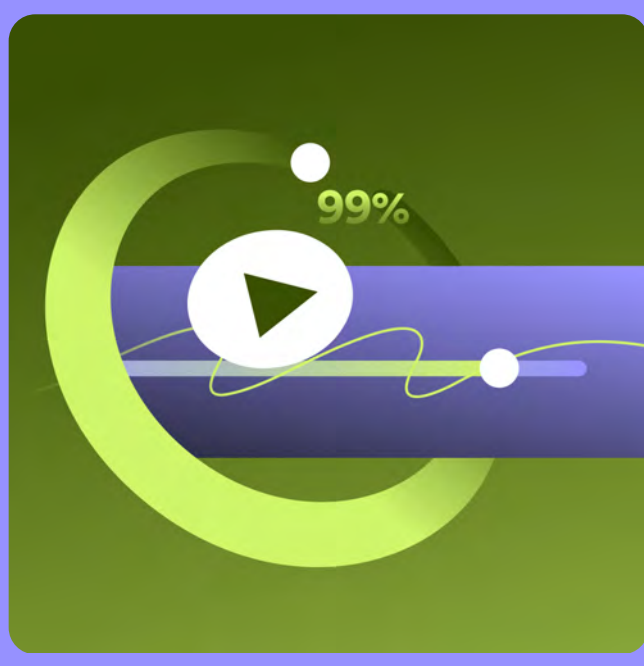


Connect with fans using Q&A and polls

The Spotify team gives a behind-the-scenes look at how Q&A and polls boost fan engagement and podcast growth.

[LEARN MORE](#)

Product news



Publish your next episode with more ease

We streamlined our uploading and publishing process. Now it’s even quicker to get fans a new episode!

[Try now](#)

Community



Office Hours: Marketing your podcast

Our next virtual meetup is July 19th ET! We’ll share tips to help you spread the word about your podcast. Pop by with any questions!

[RSVP](#)



Making Space

Through the Making Space program, we’re amplifying marginalized voices by offering free podcasting gear to inclusive spaces—and our third studio launches 6/29 in Atlanta!

[BOOK STUDIO](#)

Can’t get enough?

Visit our Resource hub for endless tips and inspiration.

[See it all](#)



[Terms of Service](#) | [Privacy Policy](#) | [Contact Us](#)

Spotify USA Inc, 4 World Trade Center, 62nd Floor, New York, NY 10007

You are receiving this email because you signed up for Spotify for Podcasters. Not a fan? [Unsubscribe](#).

Rec Room

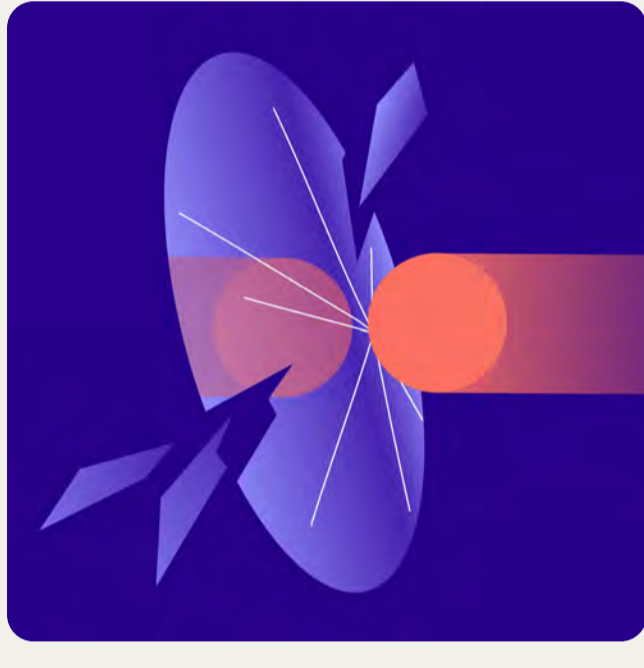
Your go-to resource for all things podcasting



New series: Spotify for Podcasters Masterclass

This series is a personal guide to unlocking success as a creator on Spotify. Learn how to navigate your podcast homebase, launch your show, and deepen your connection with potential fans.

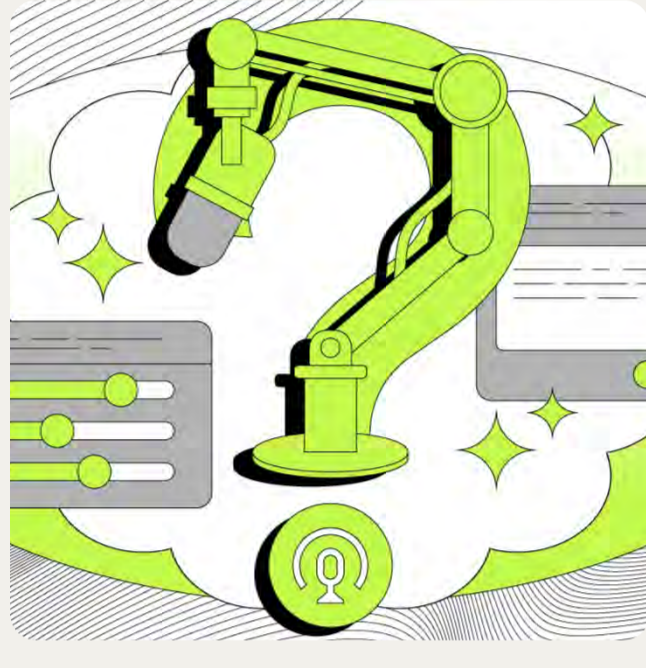
[Watch now](#)



Don't let podcast myths get in your way

Contrary to what many people think, you don't need to have an existing audience to start a podcast. We're shedding light on common misconceptions.

[BUST MYTHS](#) ▶

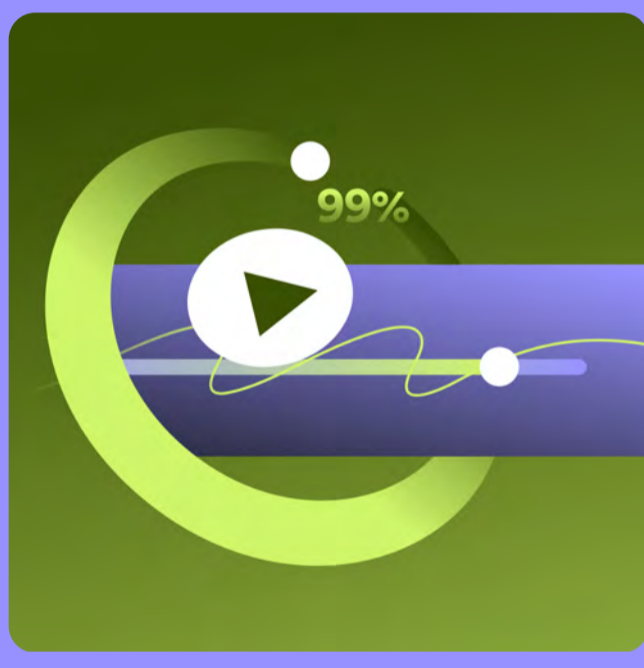


Connect with fans using Q&A and polls

The Spotify team gives a behind-the-scenes look at how our Q&A and polls feature can help you grow your show from the start.

[LEARN MORE](#) ▶

Product news



Publish your first episode with ease

We streamlined our uploading and publishing process. Now it's even quicker to introduce yourself to the world!

[Get started](#)

Community



Office Hours: How to start a podcast

Our platform offers countless creator tools—but where do you even start? The Spotify team is ready to give tips and answer all your questions.

[RSVP](#) ▶



Making Space

Through the Making Space program, we're amplifying marginalized voices by offering free podcasting gear to inclusive spaces—and our third studio launches 6/29 in Atlanta!

[BOOK STUDIO](#) ▶

Can't get enough?

Visit our Resource hub for endless tips and inspiration.

[See it all](#)

Rec Room

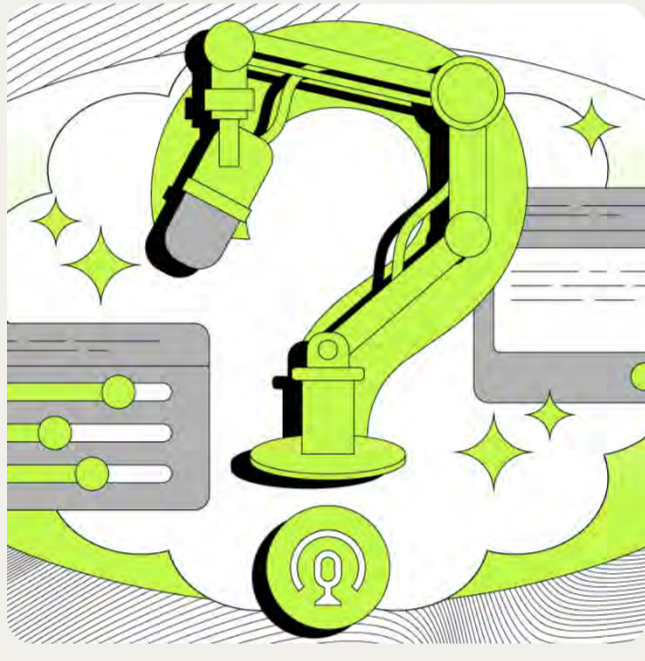
Your go-to resource for all things podcasting



New series: Spotify for Podcasters Masterclass

In our first episode, “Teenager Therapy” co-host Gael Aitor shares his success story and breaks down the tools that help him grow his podcast. Hear how Gael uses analytics to improve episode titles, Q&A and polls to gain audience insights, and more!

[Watch now](#)



Connect with fans using Q&A and polls

The Spotify team gives a behind-the-scenes look at how Q&A and polls boost fan engagement and podcast growth.

[LEARN MORE >](#)



How to measure podcast success

Learn how to track progress toward your show’s goals using both quantitative data (e.g., performance metrics) and qualitative results (e.g., improved skills).

[READ ON >](#)

Community



Office Hours: Marketing your podcast

Our next virtual meetup is July 19th ET! We'll share tips to help you spread the word about your podcast. Pop by with any questions!

[RSVP >](#)



Making Space

Through the Making Space program, we're amplifying marginalized voices by offering free podcasting gear to inclusive spaces—and our third studio launches 6/29 in Atlanta!

[BOOK STUDIO >](#)

Can't get enough?

Visit our Resource hub for endless tips and inspiration.

[See it all](#)



[Terms of Service](#) | [Privacy Policy](#) | [Contact Us](#)

Spotify USA Inc, 4 World Trade Center, 62nd Floor, New York, NY 10007

You are receiving this email because you signed up for Spotify for Podcasters. Not a fan? [Unsubscribe](#).