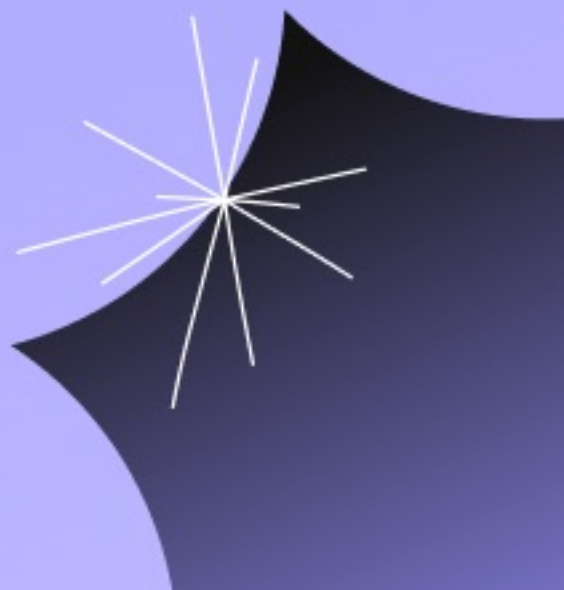
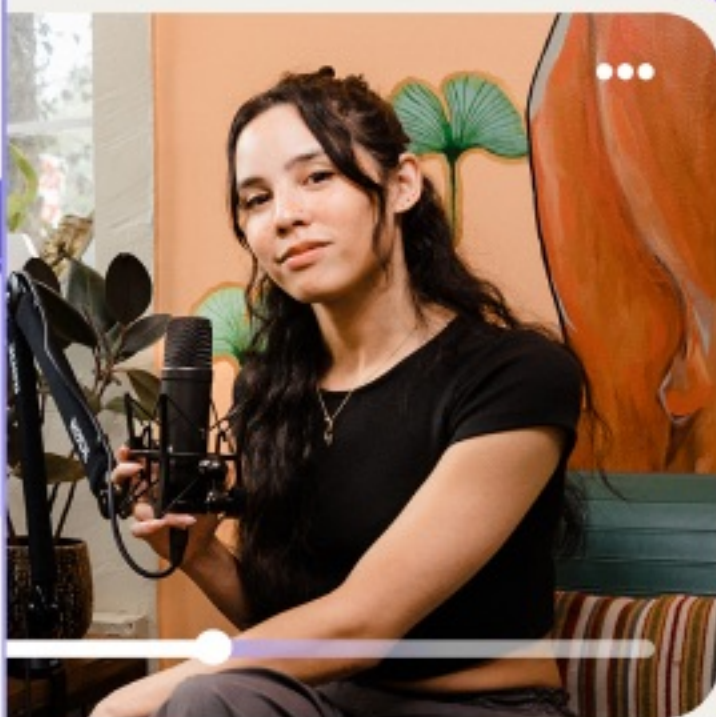




# Welcome to Spotify for Podcasters!

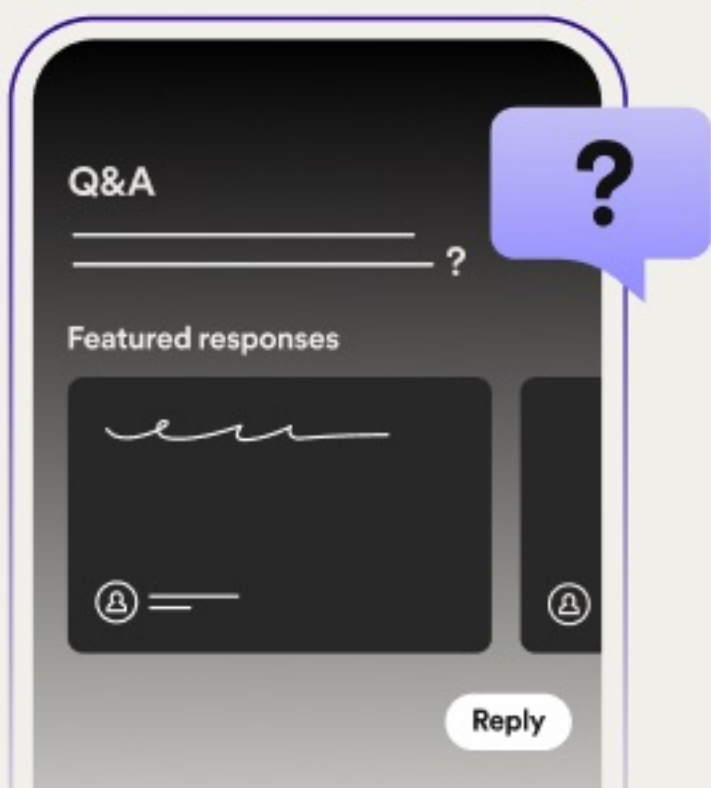
We can't wait to hear your story  
come to life. Explore these tips  
before you record. →





# Get creative with video podcasts

Be discovered by millions of fans on Spotify who want visual content—plus, explore new ways to monetize.



# Use Q&A and polls to connect with fans

Bring listeners into the mix! Ask them questions, share your favorite answers on social media, and pin replies.



# Grow your show with analytics

Understand your listeners through insights, like play counts, audience retention, demographics, and more.

# Ready to record an episode?



You've got this! Remember, we're always here to help you share your voice and stay inspired.

[Let's go](#)



# Choose a great podcast name

Make your show stand out with a strong name. We've got tips and best practices to help you nail it.

[Explore tips](#)





# Have fun with your format

Going solo? Co-hosting? Adding fictional elements? Learn about podcast formats, then let's press record!

[Find your format](#)



# Your listeners are out there

Want a few tips on how to grow  
your audience? This guide is a  
good place to start.

[Get more listeners](#)





# Listen to your listeners

With Q&A and polls, your podcast can be an interactive experience between you and your audience.

[Learn how](#)



# Overthinking your next episode?

There are lots of ways to streamline your process. Try outlining your episode to stay efficient.


[Get more tips](#)



# Podcast pointers from the pros

Experienced creators open up about their biggest hurdles—from consistency, to content, to confidence.

[See their advice](#)



# Finding your flow?

Podcasting is a labor of love. Learn how  
to manage your workflow and feel  
balanced.

[Read our guide](#)





# You're officially a podcaster

That's cause for celebration! Spread the word on social media with personalized Promo Cards you can create.

[Start sharing](#)



# Let's dive into your first episode

Get advice from other creators  
on how to find your perfect  
podcast topic.

[Read on](#)



# Get inspired by other podcasters

Established creators share advice  
about overcoming obstacles and  
staying true to yourself.

[Read creator tips](#)



# What's the next step for your podcast?

Nail down your show's format. There are tons of options to try, like solo shows and roundtables!

[Find your format](#)





# Take the leap from “draft” to “published”

We chatted with established  
podcasters for advice on  
brainstorming, storytelling, and  
finding your “why.”

[Read it all](#)



# Podcast progress, not perfection

Hear what podcasters like you have  
to say about getting started and  
finding joy in the uncertainty.

[Get creator tips](#)