



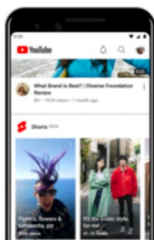
Introducing the shorter side of YouTube



Now you can create, edit, and share <60 sec vids on YouTube Shorts. All you need is a phone, your ideas, and ✨ voilà! New ways to create mean new chances to be seen. Where will your creativity take you?

CREATE A SHORT

Have fun with Shorts!

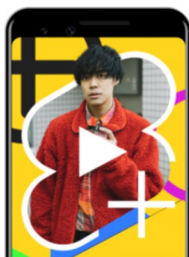


Share your Shorts + get discovered

Connect with the millions of fans already watching Shorts. Share recipes, hacks, or start a movement.

Use YouTube videos as your soundtrack

Pick your favorite vid*, sample the song or audio clip, and put your twist on it!



Join the #PermissionToDance challenge

Dance your heart out to the [new BTS song!](#) Then, show off your moves exclusively on Shorts.

JOIN THE CHALLENGE

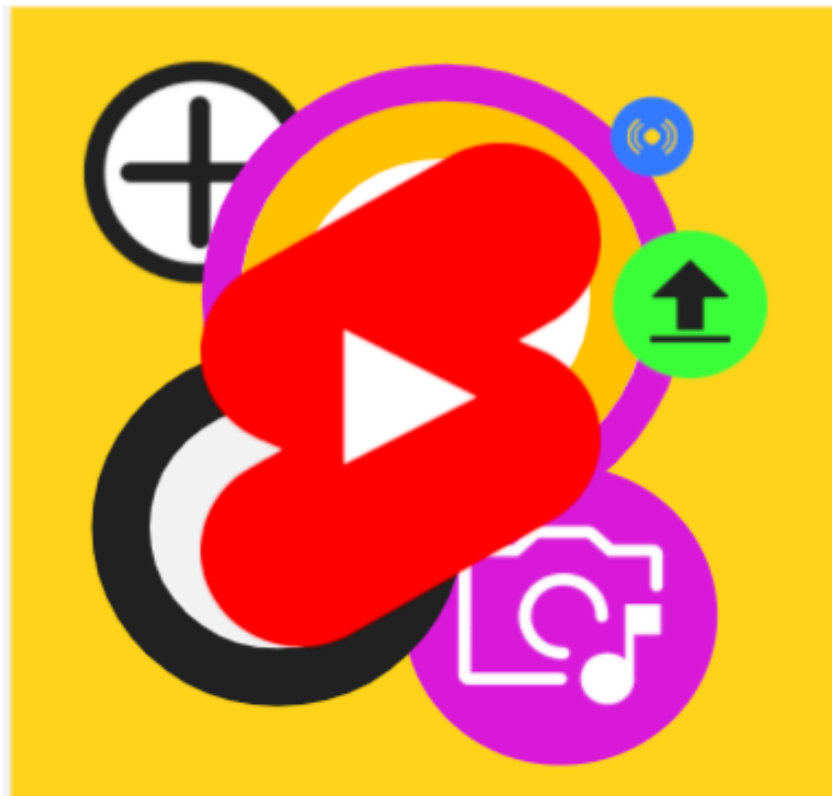
News

Meet the shorter side of YouTube!



Say hi to YouTube Shorts—a new way to create and share <60 sec videos. All you need is your phone and ideas to join the fun.

[SEE HOW IT WORKS](#)



Meet YouTube Shorts

Create short, fun vids + find new fans while doing it.

[START CREATING](#)

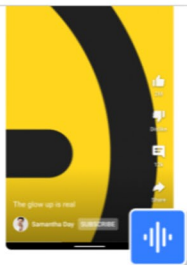


BTS has a new song. Shorts has the new challenge.



Trend alert! 📺 BTS dropped a new dance challenge, exclusively on YouTube Shorts—a fun way to create short vids from your phone. Master the moves, hit record, and tag #PermissionToDance.

Tap, dance, share—it's that easy



Step 1: Open the BTS dance video from your phone to learn the moves. Then tap the sound button on the bottom right corner.

Step 2: Hit 'use this sound,' set up the perfect shot, and record your choreo!



Step 3: Step 3: Add a title and description using #PermissionToDance, then share with the world of Shorts!

JOIN IN

Step into the shorter side of YouTube with this BTS dance challenge. Then, remake more of your favorite YouTube vids or create something totally new.

*Available for videos that are opted-in. [Learn more about sampling content.](#)

News

Dance your <3 out to BTS on Shorts!



You don't need #PermissionToDance—unless BTS asks you to. Join the challenge, exclusively on Shorts! Hit record and show 'em what you got.

[JOIN IN](#)